



# WIRELESS

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## DEALER GROUP

CONNECTING THE WIRELESS INDUSTRY

We are the #1 B2B media company for the wireless industry

## **WIRELESS** DEALER GROUP

Wireless Dealer Group is leading provider of news, guides, articles, data, and directories for the wireless industry

We help dealers, master agents, distributors, MVNOs, vendors to navigate the complex market and find new suppliers and partners

Our customers include many of the fastest growing and most successful wireless industry vendors, MVNOs, master agents, distributors, and merchants out there.

### What we do



Lead Generation



B2B Advertising



Content Marketing



Content Creation

We help leading players in the wireless industry to reach new customers, generate sales leads and build their brand

## Selected clients



**CTW**  
DISTRIBUTION



textberries



Proline  
accessories



inVUE



FireAccessories



VOATEL



PREPAID  
MASTERS



EZ  
UNLOCKER



RHYNOS  
BUSINESS SERVICES



EGRFX



appfuzer

## Testimonials



**CTW**  
DISTRIBUTION

"WDG has worked wonders for us and has driven us numerous leads monthly. Our exposure has been amazing"

**Jose Castro** – CEO



"We have received countless leads turned customers thanks to the direct relationships we have acquired through WDG"

**Jorge Gomez** – General Manager







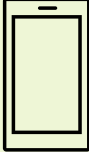
"It's always a pleasure to work with WDG. They are a very professional and responsive partner"

**Yossi Taranokus** – Sales Manager

We reach over 10k wireless industry professionals per month across a range of channels

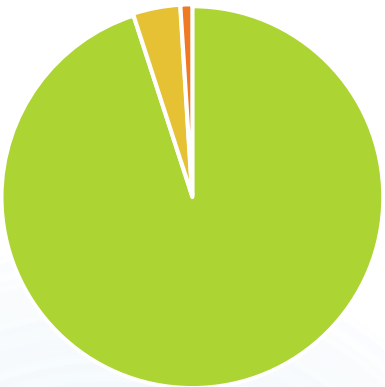


Key Data

	Monthly Users	10,000
	Monthly Page Views	65,000
	Email Subs	15,000
	Social Media Followers	5,200
	Text Message Subs	4,000

Our audience is highly focused in the wireless industry and regionally centered around the United States

Location



■ United States ■ Puerto Rico ■ Other

Member Type



■ Wireless Dealer ■ Wireless Repair Owners  
■ Carriers/MVNO's ■ Wholesellers/Manufacturers

Audience

92%

Company is primarily focused in wireless

69%

Company is primarily focused in retail

73%

Decision making authority on purchases

Topics of interest

67%

Interested in or already doing repairs

63%

Interested in new master agents

72%

Interested in new distributors

88%

Marketing or looking for marketing

75%

Looking for new products/revenue

# We address high value segments within the wireless industry

## Target Audience

Buyers and Sellers of wireless products

## Content Focus

Comprehensive coverage of the wireless industry news, company announcements, industry trends, market research, and data.

## Directories

- MVNO's
- Airtime Processors
- Int Long Distance Providers
- Accessory distributors
- Phone distributors
- Financing
- Point of sale
- Merchant Processor
- Repair Parts Distributor
- Repair Equipment
- Money Transfer
- Insurance Services
- Web Design
- Branding
- Web Design
- Other

**Why Dealers Love WDG?** Our content simplifies operations and is a must for any wireless dealer



News Feed



Vendor Directory



Dealer Links



Forums



# The News Feed.

Keeps the wireless dealer in touch with the industry providing news and intriguing articles

## Featured Post

### So you want to become a prepaid cell phone store owner?



So you want to become a prepaid cell phone store owner? Well then, let me say welcome to this wonderful industry. Yes there can be tons of money to b...

[Read More](#)

Google My Business for your store



MVNO Spotlight: Simple Mobile



## News, Rumors, and Articles

[News](#)

[Carriers](#)

### AT&T updates unlimited plans, top tier sports 5G-ready data cap

October 31, 2019 by FierceWireless.com



AT&T announced updated unlimited wireless plans, the most expensive of which features a 100 GB data cap before throttling and free HBO, with plans to offer its HBO Max service once it launches next year. AT&T's entry-level Unlimited Starter and mid-tier Unlimited Extra...

[Read More](#)

General Wireless

### So you want to become a prepaid cell phone store owner?

July 25, 2016 | Julio Castro



So you want to become a prepaid cell phone store owner? Well then, let me say welcome to this wonderful industry. Yes there can be tons of money to be made here if you do things properly and they're is definitely room for growth. With that said let's get into the steps that you need to get started in this industry.

1. Understand what kind of cell phone store that you want to open. There are 3 types of stores which you can usually open up in our industry. All 3 can very profitable, and all 3 require different types of investments.

- Branded Prepaid Paid Store - These are stores that are exclusive to one carrier and are branded only for that carrier. They are not allowed to sell any other carrier or will be de-authorized and lose the capability to sell that carrier. As of this writing branded prepaid stores include, Cricket Wireless, Metro PCS, Boost Mobile, Simply Prepaid by T-Mobile, Tracfone. They all have different programs, and require different levels of investment. With all carriers there must be an approval process, so it's not just "I want to open a cell phone store" and your going to get approval. Proximity to other like branded locations is taken into consideration and in some instances your experience.
- Multi-Carrier Store - At this type of store you usually see as many carriers as possible being sold. Some locations add in TV services as well like DirecTV or DishNetwork. These locations can be very lucrative if done correctly as you can cater to any type of customer. If your customer walks in with a Sprint Phone, Verizon Phone, AT&T Phone, T-Mobile Phone, International Phone, doesn't matter what type of phone you can sell to them. You can not do that at a branded location. This can be a great thing as you will always have something to sell. There are many prepaid carriers that you can offer at this type of location including the 5 branded carriers mentioned above (pending approval). However, this type of location will be a little tougher to market as you are not using a national brand for your store name. You will be using whatever name you decide to give your business.



# The Master Agent/Vendor List.

A must for any new or existing dealer looking for new vendors and revenue

## Products



## Repair Shop



## Customer Services



## WIRELESS DEALER GROUP

NEWS BECOME A DEALER MASTER AGENT LIST WHOLESALE DIRECTORY DEALER LINKS FORUM  
CARRIERS MVNO PHONES TELCOM GENERAL WIRELESS PHONE REVIEW MVNO SPOTLIGHT MARKETING

## Accessories Distributors

Find Cellular Phone Accessory distributors of after market products. Cases, Headsets, chargers, etc.



## Follow us



**MYBAT** Valor  
Call Valor Now  
sales@2valor.com  
www.2valor.com  
f t y more info

**Prepaid Masters**  
Call Prepaid Masters Now  
sales@prepaidmasters.com  
www.prepaidmasters.com  
f t i more info

**Ghostek**  
Call Ghostek Now  
Vabramov@ghostekproducts.com  
www.ghostek.com  
i f t more info

**FireAccessories**  
Call Fire Accessories Now  
sales@fireaccessory.com  
www.fireaccessory.com

**O2O Wireless**  
Call O2O Wireless Now

**Links on one page.** Everything needed by dealers at their fingertips to operate fluidly

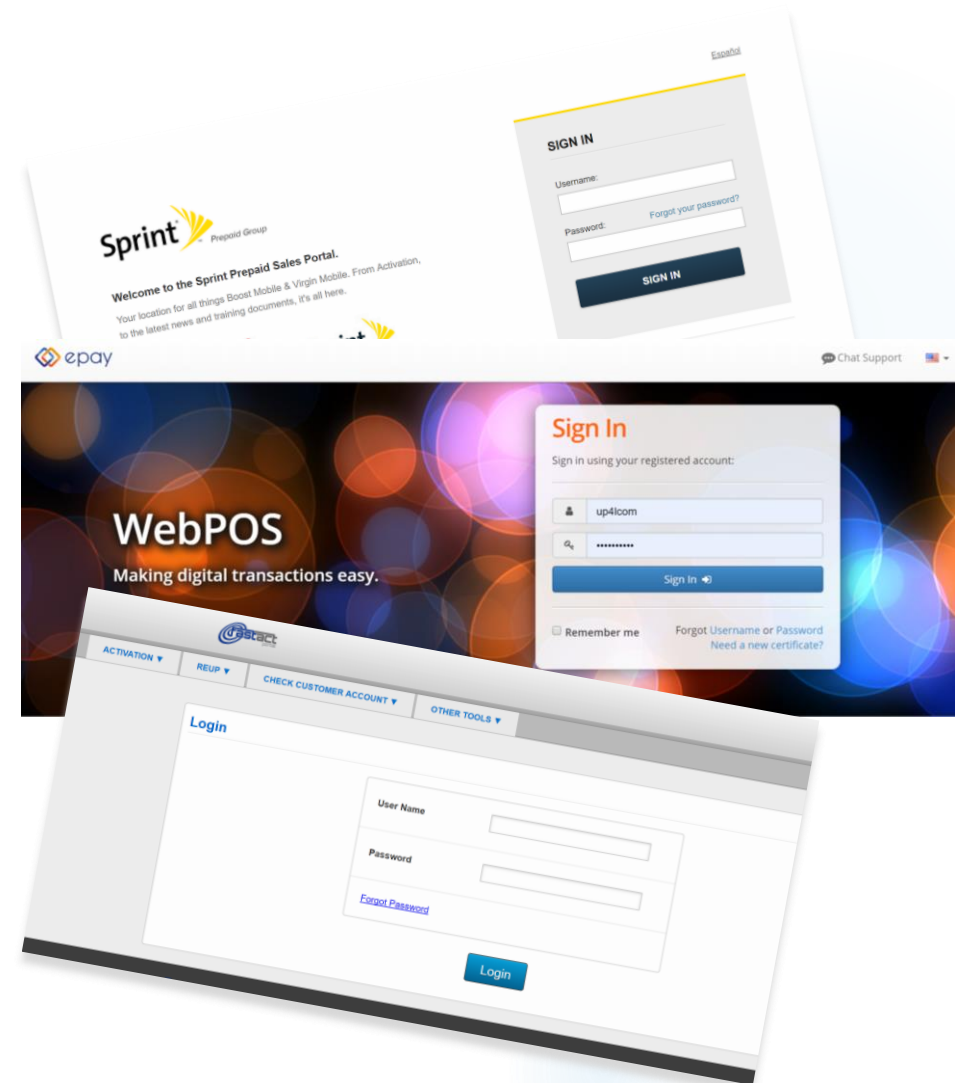
**Unlocking: Portin Info:**



**Refill:**



**Portals:**



# Stay Connected.

Interaction between dealers and vendors made easy with our forums

## Wireless Dealer Forum

Welcome! Have a look around and join the discussions. Read forum rules prior to posting.

<b>General Discussions</b> Important "MUST READ" forum rules and introductions to the comm...	19	2	Following
<b>Postpaid Wireless</b> Post topics about Postpaid Wireless. General Discussion shall perta...	0	0	Following
<b>Verizon Wireless</b> Topics should pertain to Verizon Wireless questions and discussions	0	0	Following
<b>T-Mobile</b> Topics should pertain to T-Mobile questions and discussions	0	0	Following
<b>AT&amp;T Wireless</b> Topics should pertain to AT&T Wireless questions and discussions	0	0	Following
<b>Sprint</b> Topics should pertain to Sprint questions and discussions	0	0	Following
<b>Prepaid Wireless/MVNO</b> Prepaid Wireless Talk	16	1	Following
<b>Metro by T-Mobile</b> Topics should pertain to Metro by T-Mobile questions and discussions	0	0	Following
<b>Boost Mobile</b> Topics should pertain to Boost Mobile questions and discussions	0	0	Following



**What We Do?** We connect our clients to their target customers across a range of channels & touch points



**Wholesale Directory  
Profiles**



**Platinum Categories**



**Dealer Leads  
Purchase**



**Email Newsletter**



**Banner Advertising**



**Sponsored Articles**



# Directory Listings – showcase your services to potential customers

## Products



Accessories



OEM Accessories



Licensed Accessories



Phones



Refurbished Phones



Electronics

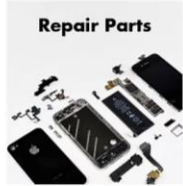


Games & Toys



Computers

## Repair Shop



Repair Parts



Repair Equipment



Repair Diagnostics



Computer Parts



LCD Buy Back



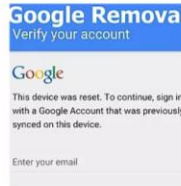
TRAINING



Phone Unlocking



IMEI Repair



Google Removal



iCloud Removal

## Customer Services



Phone Insurance



Thank you

## WIRELESS DEALER GROUP

NEWS BECOME A DEALER MASTER AGENT LIST WHOLESALE DIRECTORY DEALER LINKS FORUM  
CARRIERS MVNO PHONES TELCOM GENERAL WIRELESS PHONE REVIEW MVNO SPOTLIGHT MARKETING

## Accessories Distributors

Find Cellular Phone Accessory distributors of after market products. Cases, Headsets, chargers, etc.

Dealer Application



Top News Articles

Click here to Become a Dealer

Get Listed on our Directory

Follow us



Valor

Call Valor Now  
sales@2valor.com  
www.2valor.com



more info



Prepaid Masters

Call Prepaid Masters Now  
sales@prepaidmasters.com  
www.prepaidmasters.com



more info



Ghostek

Call Ghostek Now  
Vabramov@ghostekproducts.com  
www.ghostek.com



more info



Fire Accessories

Call Fire Accessories Now  
sales@fireaccessory.com  
www.fireaccessory.com

O2O Wireless

Call O2O Wireless Now



# Super Charged Listings – benefit from high visibility for your brand across the site

## Company Listing

- Listed in unlimited number of categories
- Highlighted Listing
- Company Name
- Company Phone Number
- Company Email
- Company Website
- Company Logo
- Social Media Links
- Top of categories

## Business Profile Page

- Dedicated business profile page
- Business Information
- Hours of operation
- Location Map
- Cover Photo
- Languages Spoken by company
- Direct Link to your website

The screenshot displays the Wireless Dealer Group website. The top navigation bar includes links for NEWS, BECOME A DEALER, MASTER AGENT LIST, WHOLESALE DIRECTORY, DEALER LINKS, and FORUM. Below this, there are sub-links for CARRIERS, MVNO, PHONES, TELCOM, GENERAL WIRELESS, PHONE REVIEW, MVNO SPOTLIGHT, and MARKETING. A 'Dealer Application' button with a checkmark icon is visible. The main content area features a section for 'Accessories Distributors' with a description: 'Find Cellular Phone Accessory distributors of after market products. Cases, Headsets, chargers, etc.' Below this, there are three business listings: MYBAT (Valor), Prepaid Masters, and Ghostek. Each listing includes a logo, company name, contact information (phone, email, website), and a 'Call Now' button. A featured business profile for CTW Distribution is shown, featuring a cover photo of a woman giving a thumbs up, the company logo, and a 'Visit Our Website Here' button. Below the CTW profile is a map showing the location at 115 N Euclid Ave, Ontario CA 91762. To the right of the map, there is a section for 'More Business Information' listing various roles and services offered by CTW Distribution, such as Verizon Master Agent, Verizon Prepaid Master Agent, Frontier Master Agent, etc. At the bottom right, there is a section for 'Hours of operation' (Mon - Fri 8am - 5pm PST) and social media links for Instagram, Facebook, Twitter, and YouTube.

**WIRELESS DEALER GROUP** NEWS BECOME A DEALER MASTER AGENT LIST WHOLESALE DIRECTORY DEALER LINKS FORUM  
CARRIERS MVNO PHONES TELCOM GENERAL WIRELESS PHONE REVIEW MVNO SPOTLIGHT MARKETING

**Accessories Distributors**  
Find Cellular Phone Accessory distributors of after market products. Cases, Headsets, chargers, etc.

**Dealer Application**

**Follow us**

**MYBAT** Valor  
Call Valor Now  
sales@2valor.com  
www.2valor.com

**Prepaid Masters**  
Call Prepaid Masters Now  
sales@prepaidmasters.com  
www.prepaidmasters.com

**Ghostek**  
Call Ghostek Now  
Vabramov@ghostekproducts.com  
www.ghostek.com

**FireAccessories**  
Call Fire Accessories Now  
sales@fireaccessory.com  
www.fireaccessory.com

**020 Wireless**  
Call 020 Wireless Now

**CTW DISTRIBUTION**  
#1 In Dealer Support  
Visit Our Website Here

**CTW Distribution**  
Map Satellite  
Ontario E Holt Blvd  
115 N Euclid Ave  
Ontario CA 91762

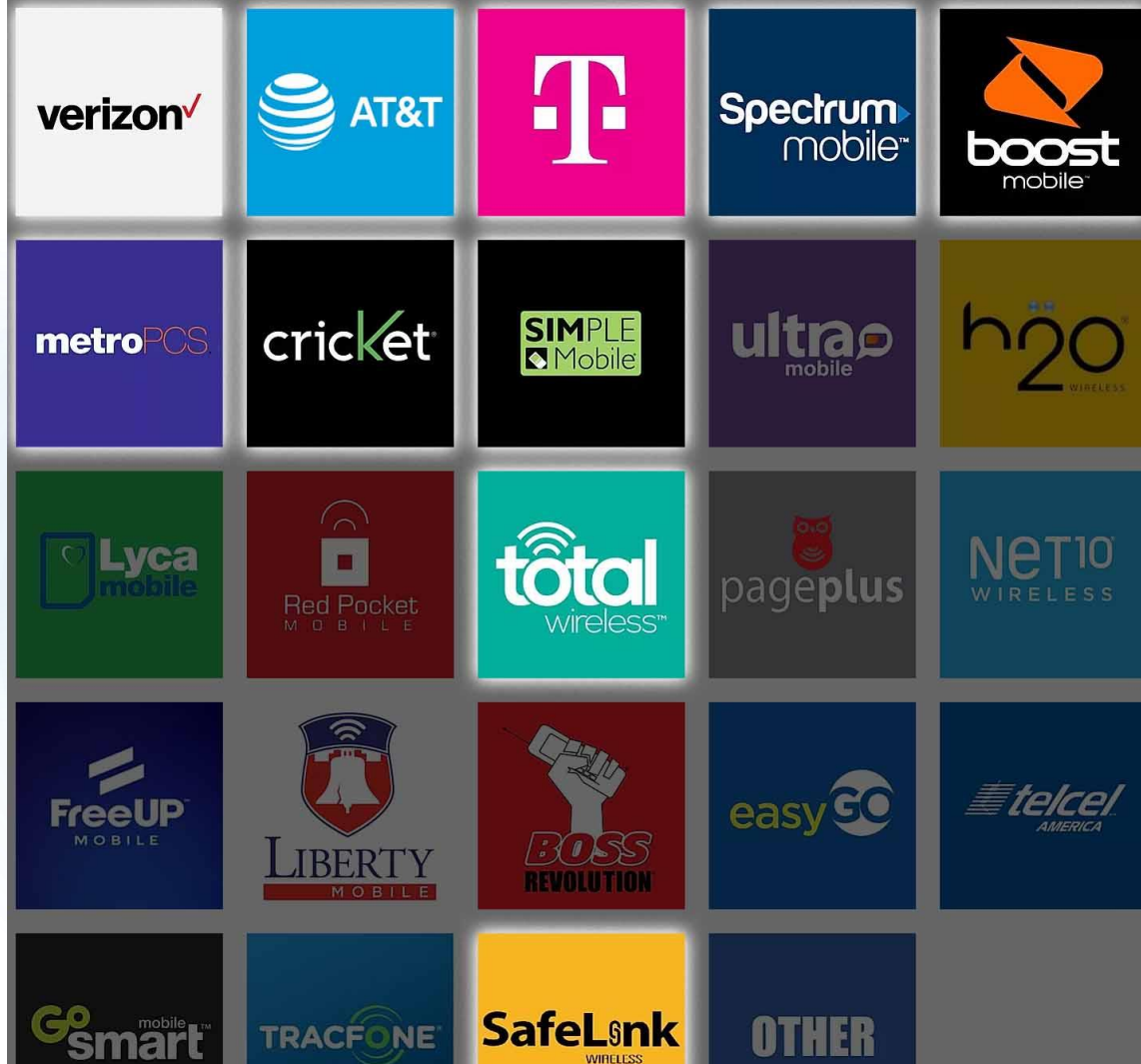
**More Business Information**  
Verizon Master Agent  
Verizon Prepaid Master Agent  
Frontier Master Agent  
Frontier Business Master Agent  
InstaPay Distributor  
Epay Distributor  
Incomm Distributor  
CDMA Phone Distributor  
Premium Accessories Vendor

**Hours of operation**  
Mon - Fri 8am - 5pm PST



**Platinum Categories** – These categories are premium categories, the most sought after by dealers.

## Master Agent List



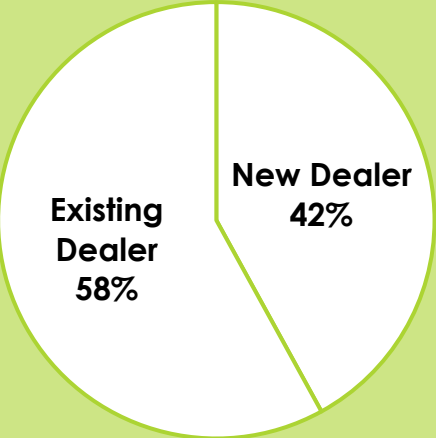
## Products



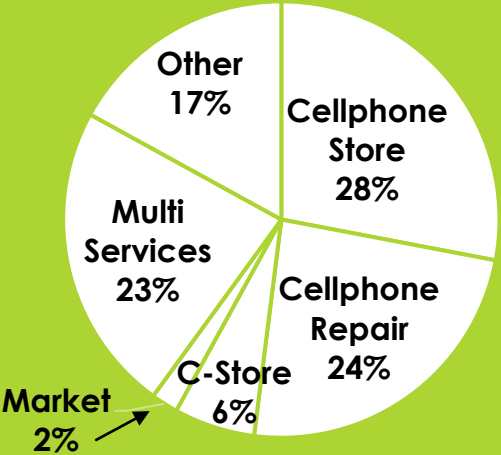
# Purchase Dealer Leads!

Our Group Members fill out our dealer application and let us know if they are interested in your products. You can then purchase those leads! (Available to Charged & Super Charged Vendors)

## DEALER STATUS



## DEALER TYPE



## Top Categories Selected

62%

AT&T Master Agent

60%

T-Mobile Master Agent

63%

Phone Distributor

## Other Top Categories Selected

57%

Verizon Master Agent

53%

Boost Mobile Master Agent

52%

Refurbished Phone Distributor

55%

Phone Unlocking

55%


Accessory Distributor

51%

Metro Master Agent








# Dedicated Email Newsletter — reach out to thousands of readers straight to their inbox



**GET \$2 Credit for Registering!**


We Power Billions of Messages Across the World

- Send Payment Reminders
- Send Promotions
- Keep your Customers in the loop



SMS/MMS   Voice   E-mail   Fax   Direct Mail

[Get More Information Here](#)



\$2 Credit offer expires 1-31-19

# EZ UNLOCK


WHOLESALE RATES AVAILABLE



**UNLOCK YOUR CELLPHONE FOR ANY SERVICE PROVIDER**

Send to us your IMEI, and collect your Unlock Code quickly and easily. It's great for CellPhone Store Service Centers, Webmasters, eBay, etc.


[WWW.EZUNLOCKER.COM](http://WWW.EZUNLOCKER.COM)






**Instantly Add Revenue Potential**

You supply the customers, Vomtel provides everything you need to drive sales.

[Click Here To BECOME A DEALER](#)



**You'll Be Offering the Best**



HD TV™   Internet®   Voice®

**Benefits to Your Customers**

Deepen your relationships and generate repeat business and brand loyalty by offering your customers the services they want.

**Customizable options**

Satisfy your customers by giving them exactly the services they want.

**No contracts or credit checks**

We don't require contracts and have a 30-day money-back guarantee to make signing up easy.

**Contract Buy Out Program**

With an attractive incentive program that gives customers help to get them out of a contract with another provider.

**Guaranteed Service Windows**

Respect your customer's time with guaranteed convenient installation.

**No expensive equipment to buy**

Unlike satellite, there is no equipment to buy or dish to install. Plus, customers receive a free modem.

**Quality of service**

Our upgraded, two-way digital infrastructure delivers reliable and superior service.

**Benefits to You**

Get up and running quickly with a process designed to fit seamlessly with your existing sales efforts.

**Simple-to-use portal**

Online access to schedule customer installations and generate reports

**Innovative compensation plan**

A lucrative comp plan and Easy add-on to your existing sales process can generate increased revenue.

**Detailed & customized sales reports**

Plot your activity and project future revenue.

**Dedicated local sales & support team**

You never go it alone. Our dedicated team is there to answer questions and troubleshoot issues.

**Marketing support**

You'll be supplied with messaging, materials and resources, and able to offer special promotions.

**Exclusive Vomtel Rewards Program**

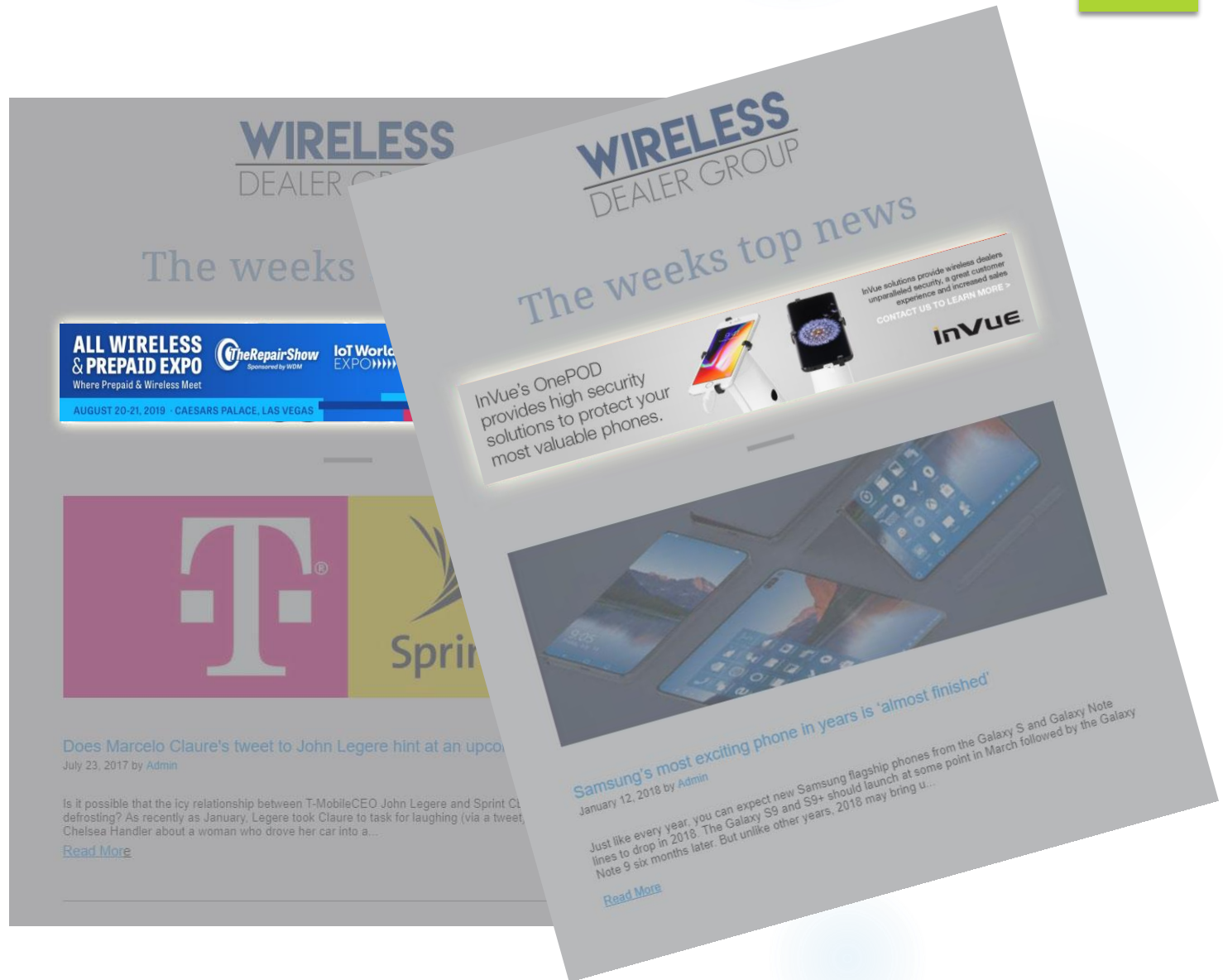
Our Vomtel Rewards Program compensates your sales team for generating sales. It also provides up to date training and News

[Click Here To BECOME A DEALER](#)

[WWW.VOMTEL.COM](http://WWW.VOMTEL.COM)  
[dealers@vomtel.com](mailto:dealers@vomtel.com)

# Email newsletter ad – promote your brand with the top ad placement in our 2x/week newsletter

- Get top placement
- Over 15k emails
- Industry driven
- Hyperlink to your site



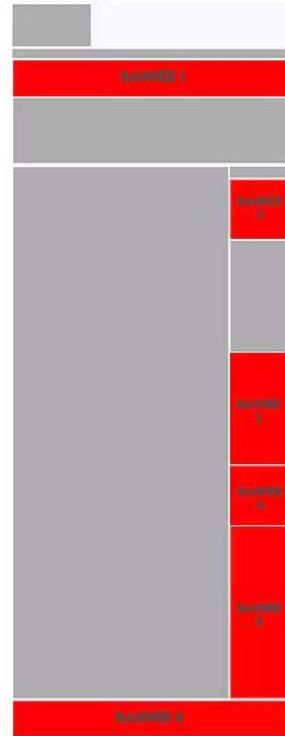


# Banner Ads — drive brand awareness and promote key messages and offers

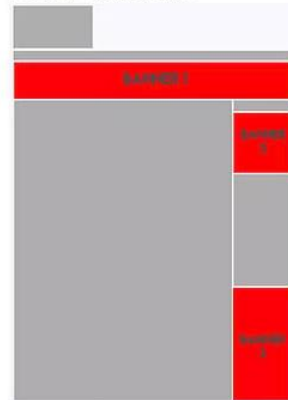
Banner Ads  
Available on:

- Main Page
- Dealer Links Page
- Blog Page
- Forum Page
- Master Agent/Vendor List Page
- Forum Topic Page
- Email Blast

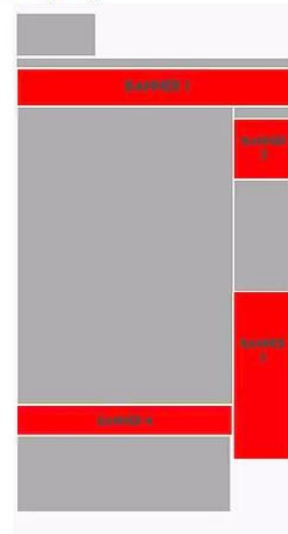
Main Page



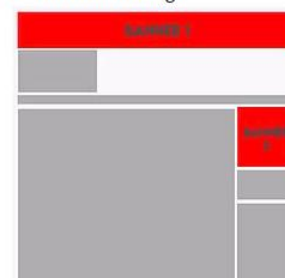
Dealer Links Page



Blog Page



Forum Main Page



Master Agent/Vendor List Page



# Sponsored Content

— generate evergreen assets that provide a continuous stream of awareness, leads and traffic

## Type of Sponsored Content

- Promotions
- Interviews
- News
- Announcements
- Guest Posts

## Across Multiple Platforms

- Website Blog
- Newsletter
- Social Media
  - Facebook
  - Instagram
  - Twitter
  - LinkedIn

The collage displays various sponsored content assets from the Wireless Dealer Group. At the top, a banner for 'WIRELESS DEALER GROUP' features social media icons and promotional text: 'Offer great deals on Television, Internet, and Phone Services to your customers!' and 'Earn amazing spiffs on these home services that your customers need. Contact us to learn more >'. Below this, a section titled 'THIS WEEKS TOP NEWS' lists two articles: 'Liberty Mobile Launches \$19.99/mo plan with international calling included' (dated March 16, 2020) and 'Liberty Wireless has made some changes to its plans. The T-Mobile MVNO has revealed that they ha...'. To the left, a Facebook post from 'WirelessDealerGroup.com' features the Liberty Mobile logo and the headline 'Liberty Mobile Launches \$19.99/mo plan with international calling included (Sponsored)'. Below the Facebook post is a Liberty Mobile logo with the tagline 'Let Freedom Ring'. To the right, a Twitter post from @wirelessdealergroup promotes the same Liberty Mobile plan. The collage also includes logos for 'WIRELESS INDUSTRY NEWS' and 'AT&T'.



# Text Blast Campaign

— create a text blast campaign and let our base know what you do directly on their mobile device!

## Text Blast Campaign

- 4000+ Wireless Dealer Mobile Contacts
- All dealers opted in to receive marketing
- Over 90% open rate
- With over 20% click through Rate

## Multiple Campaigns Available

- One Time Text Campaign
- Multiple Time Text Campaign
  - Schedule Campaigns
- Campaign limited to 150 Characters



# Next Steps and contacts

## Next Steps

- ▶ We offer a range of different packages to help you reach your marketing objectives
- ▶ We are also happy to work with you to develop bespoke marketing programs
- ▶ To start working with us get in touch to discuss your requirements

## Contacts

Interested in getting in touch?

- ▶ Julio (Business Dev Manager)
- ▶ [julio@wirelessdealergroup.com](mailto:julio@wirelessdealergroup.com)
- ▶ O: 833-833-2893
- ▶ M: 909-229-6749
- ▶ [www.wirelessdealergroup.com](http://www.wirelessdealergroup.com)