



WIRELESS

DEALER GROUP

CONNECTING THE WIRELESS INDUSTRY

We are the #1 B2B media company for the wireless industry

WIRELESS DEALER GROUP

Wireless Dealer Group is leading provider of news, guides, articles, data, and directories for the wireless industry

We help dealers, master agents, distributors, MVNOs, vendors to navigate the complex market and find new suppliers and partners

Our customers include many of the fastest growing and most successful wireless industry vendors, MVNOs, master agents, distributors, and merchants out there.

What we do



Lead Generation



B2B Advertising



Content Marketing



Content Creation

We help leading players in the wireless industry to reach new customers, generate sales leads and build their brand

Selected clients



CTW
DISTRIBUTION



textberries



Proline
accessories



inVUE



FireAccessories



VOATEL



PREPAID
MASTERS



EZ
UNLOCKER



RHYNOS
BUSINESS SERVICES



EGRFX



appfuzer

Testimonials



CTW
DISTRIBUTION

“WDG has worked wonders for us and has driven us numerous leads monthly. Our exposure has been amazing”

Jose Castro – CEO



“We have received countless leads turned customers thanks to the direct relationships we have acquired through WDG”

Jorge Gomez – General Manager







“It’s always a pleasure to work with WDG. They are a very professional and responsive partner”

Yossi Taranokus – Sales Manager

We reach over 10k wireless industry professionals per month across a range of channels

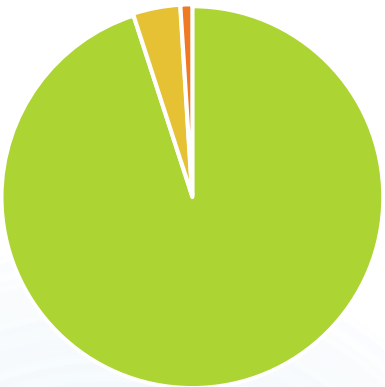


Key Data

	Monthly Users	10,000
	Monthly Page Views	65,000
	Email Subs	15,000
	Social Media Followers	2,000

Our audience is highly focused in the wireless industry and regionally centered around the United States

Location



■ United States ■ Puerto Rico ■ Other

Member Type



■ Wireless Dealer ■ Wireless Repair Owners
■ Carriers/MVNO's ■ Wholesellers/Manufacturers

Audience

92%

Company is primarily focused in wireless

69%

Company is primarily focused in retail

73%

Decision making authority on purchases

Topics of interest

67%

Interested in or already doing repairs

63%

Interested in new master agents

72%

Interested in new distributors

88%

Marketing or looking for marketing

75%

Looking for new products/revenue

We address high value segments within the wireless industry

Target Audience

Buyers and Sellers of wireless products

Content Focus

Comprehensive coverage of the wireless industry news, company announcements, industry trends, market research, and data.

Directories

- MVNO's
- Airtime Processors
- Int Long Distance Providers
- Accessory distributors
- Phone distributors
- Financing
- Point of sale
- Merchant Processor
- Repair Parts Distributor
- Repair Equipment
- Money Transfer
- Insurance Services
- Web Design
- Branding
- Web Design
- Other

Why Dealers Love WDG? Our content simplifies operations and is a must for any wireless dealer



News Feed



Vendor Directory



Dealer Links



Forums

The News Feed.

Keeps the wireless dealer in touch with the industry providing news and intriguing articles

Featured Post

So you want to become a prepaid cell phone store owner?



So you want to become a prepaid cell phone store owner? Well then, let me say welcome to this wonderful industry. Yes there can be tons of money to b...

[Read More](#)

Google My Business for your store



MVNO Spotlight: Simple Mobile



News, Rumors, and Articles

[News](#)

[Carriers](#)

AT&T updates unlimited plans, top tier sports 5G-ready data cap

October 31, 2019 by FierceWireless.com



AT&T announced updated unlimited wireless plans, the most expensive of which features a 100 GB data cap before throttling and free HBO, with plans to offer its HBO Max service once it launches next year. AT&T's entry-level Unlimited Starter and mid-tier Unlimited Extra...

[Read More](#)

General Wireless

So you want to become a prepaid cell phone store owner?

July 25, 2016 | Julio Castro



So you want to become a prepaid cell phone store owner? Well then, let me say welcome to this wonderful industry. Yes there can be tons of money to be made here if you do things properly and they're is definitely room for growth. With that said let's get into the steps that you need to get started in this industry.

1. Understand what kind of cell phone store that you want to open. There are 3 types of stores which you can usually open up in our industry. All 3 can very profitable, and all 3 require different types of investments.

- Branded Prepaid Paid Store - These are stores that are exclusive to one carrier and are branded only for that carrier. They are not allowed to sell any other carrier or will be de-authorized and lose the capability to sell that carrier. As of this writing branded prepaid stores include, Cricket Wireless, Metro PCS, Boost Mobile, Simply Prepaid by T-Mobile, Tracfone. They all have different programs, and require different levels of investment. With all carriers there must be an approval process, so it's not just "I want to open a cell phone store" and your going to get approval. Proximity to other like branded locations is taken into consideration and in some instances your experience.
- Multi-Carrier Store - At this type of store you usually see as many carriers as possible being sold. Some locations add in TV services as well like DirecTV or DishNetwork. These locations can be very lucrative if done correctly as you can cater to any type of customer. If your customer walks in with a Sprint Phone, Verizon Phone, AT&T Phone, T-Mobile Phone, International Phone, doesn't matter what type of phone you can sell to them. You can not do that at a branded location. This can be a great thing as you will always have something to sell. There are many prepaid carriers that you can offer at this type of location including the 5 branded carriers mentioned above (pending approval). However, this type of location will be a little tougher to market as you are not using a national brand for your store name. You will be using whatever name you decide to give your business.

The Master Agent/Vendor List.

A must for any new or existing dealer looking for new vendors and revenue

Products



Accessories



OEM Accessories



Licensed Accessories



Phones



Refurbished Phones



Electronics

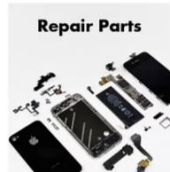


Games & Toys



Computers

Repair Shop



Repair Parts



Repair Equipment



Repair Diagnostics



Computer Parts



LCD Buy Back



TRAINING



Phone Unlocking



IMEI Repair



Google Removal



iCloud Removal

Customer Services



Phone Insurance



Thank you

WIRELESS DEALER GROUP

ello celltechwirel

Add to Directory

HOME	FORUMS	BECOME A DEALER	MASTER AGENT LIST	VENDOR LIST	DEALER LINKS	CONTACT
------	--------	-----------------	-------------------	-------------	--------------	---------


ePay Distributors

Dealer Application



Click here to visit our Forums

Want to get listed? Click Here



CTW Distribution
877-500-0109
sales@ctwdistribution.com
www.ctwdistribution.com

[more info](#)



MARCECO
(616) 458-3888
operations@marcecoltd.net
www.marceco.net

PCS Unlimited
866-888-8802

Talk A Lot Wireless
248-948-5555

WDI Wireless
847-676-8880

Rush Star Wireless
877-488-7874

Modern Wireless

Forums


[General](#)
[Boost Mobile](#)
[Metro PCS](#)
[Marketing](#)
[Rok Mobile](#)
[More](#)

Search By Categories

[General](#)
[Marketing](#)
[News](#)
[MVNO Spotlight](#)
[Phone Review](#)
[MVNO](#)
[Carrier](#)

From the Blog

 **MVNO Spotlight: ROK Mobile "Updated"**
December 19, 2017

 **Best Cellular Adds More Minutes and Data to Verizo...**
December 19, 2017

Links on one page. Everything needed by dealers at their fingertips to operate fluidly

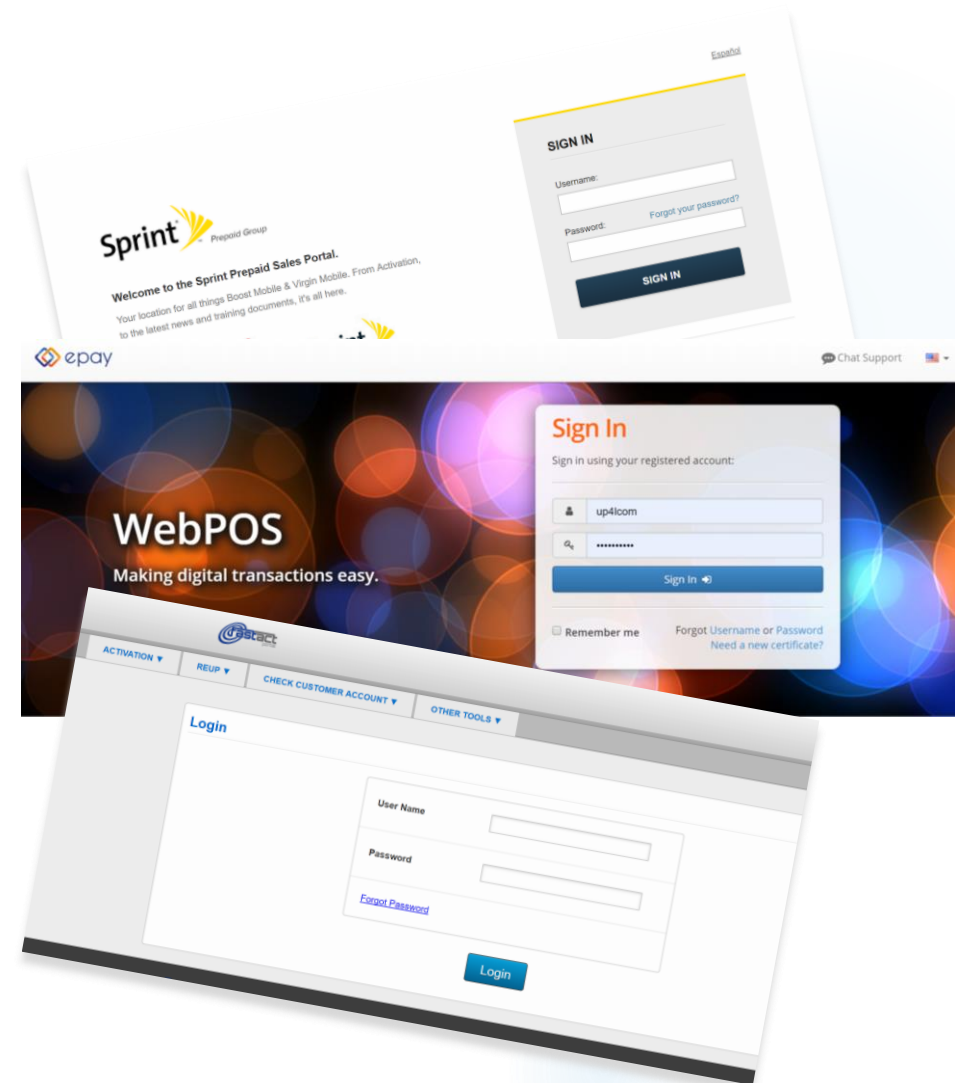
Unlocking: Portin Info:



Refill:



Portals:



Stay Connected.

Interaction between dealers and vendors made easy with our forums

Wireless Dealer Forum

Welcome! Have a look around and join the discussions. Read forum rules prior to posting.

General Discussions Important "MUST READ" forum rules and introductions to the comm...	19	2	Following
Postpaid Wireless Post topics about Postpaid Wireless. General Discussion shall perta...	0	0	Following
Verizon Wireless Topics should pertain to Verizon Wireless questions and discussions	0	0	Following
T-Mobile Topics should pertain to T-Mobile questions and discussions	0	0	Following
AT&T Wireless Topics should pertain to AT&T Wireless questions and discussions	0	0	Following
Sprint Topics should pertain to Sprint questions and discussions	0	0	Following
Prepaid Wireless/MVNO Prepaid Wireless Talk	16	1	Following
Metro by T-Mobile Topics should pertain to Metro by T-Mobile questions and discussions	0	0	Following
Boost Mobile Topics should pertain to Boost Mobile questions and discussions	0	0	Following



What We Do? We connect our clients to their target customers across a range of channels & touch points



**Wholesale Directory
Profiles**



Platinum Categories



**Dealer Leads
Purchase**



Email Newsletter



Banner Advertising



Sponsored Articles

Directory Listings – showcase your services to potential customers

Products



Accessories



OEM Accessories



Licensed Accessories



Phones



Refurbished Phones



Electronics

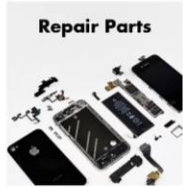


Games & Toys



Computers

Repair Shop



Repair Parts



Repair Equipment



Repair Diagnostics



Computer Parts



LCD Buy Back



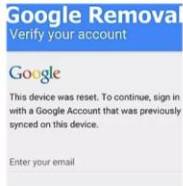
TRAINING



Phone Unlocking



IMEI Repair



Google Removal
Verify your account



iCloud Removal

Customer Services



Phone Insurance



Content Transfer



Thank you

WIRELESS DEALER GROUP

ello celltechwirel

Add to Directory

HOME

FORUMS

BECOME A DEALER

MASTER AGENT LIST

VENDOR LIST

DEALER LINKS

CONTACT

ePay Distributors

Dealer Application



CTW Distribution

877-500-0109

sales@ctwdistribution.com

www.ctwdistribution.com



more info



Marceco

(616) 458-3888

operations@marcecoltd.net

www.marceco.net

PCS Unlimited

866-888-8802

Talk A Lot Wireless

248-948-5555

WDI Wireless

847-676-8880

Rush Star Wireless

877-488-7874

Modern Wireless

Click here to visit our Forums

Want to get listed? Click Here

Forums

[General](#)

[Boost Mobile](#)

[Metro PCS](#)

[Marketing](#)

[Rok Mobile](#)

[More](#)

Search By Categories

[General](#)

[Marketing](#)

[News](#)

[MVNO Spotlight](#)

[Phone Review](#)

[MVNO](#)

[Carrier](#)

From the Blog



MVNO Spotlight:
ROK Mobile
"Updated"
December 19, 2017



Best Cellular
Adds More
Minutes and Data
to Verizon...
December 19, 2017

Super Charged Listings – benefit from high visibility for your brand across the site

Company Listing

- Listed in unlimited number of categories
- Highlighted Listing
- Company Name
- Company Phone Number
- Company Email
- Company Website
- Company Logo
- Social Media Links
- Top of categories

Business Profile Page

- Dedicated business profile page
- Business Information
- Hours of operation
- Location Map
- Cover Photo
- Languages Spoken by company
- Direct Link to your website

ePay Distributors

Dealer Application



CTW Distribution

877-500-0109
sales@ctwdistribution.com
www.ctwdistribution.com



[more info](#)



Marceco

(616) 458-3888
operations@marcecoltd.net
www.marceco.net

PCS Unlimited
866-888-8802

Talk A Lot Wireless
248-948-5555

WDI Wireless
847-676-8880

Rush Star Wireless
877-488-7874

Modern Wireless

WIRELESS
DEALER GROUP

[BECOME A DEALER](#) [MASTER AGENT LIST](#) [VENDOR LIST](#) [DEALER LINKS](#) [FORUM](#) [CONTACT](#)

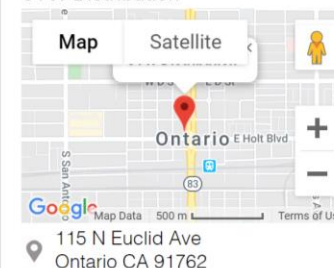
[CARRIERS](#) [MVNO](#) [PHONES](#) [TELCOM](#) [GENERAL WIRELESS](#) [PHONE REVIEW](#) [MVNO SPOTLIGHT](#) [MARKETING](#)

CTW
DISTRIBUTION

#1 In Dealer Support

[Visit Our Website Here](#)

CTW Distribution



More Business Information

Verizon Master Agent
Verizon Prepaid Master Agent
Frontier Master Agent
Frontier Business Master Agent
InstaPay Distributor
Epay Distributor
Incomm Distributor
CDMA Phone Distributor
Premium Accessories Vendor

CTW
DISTRIBUTION

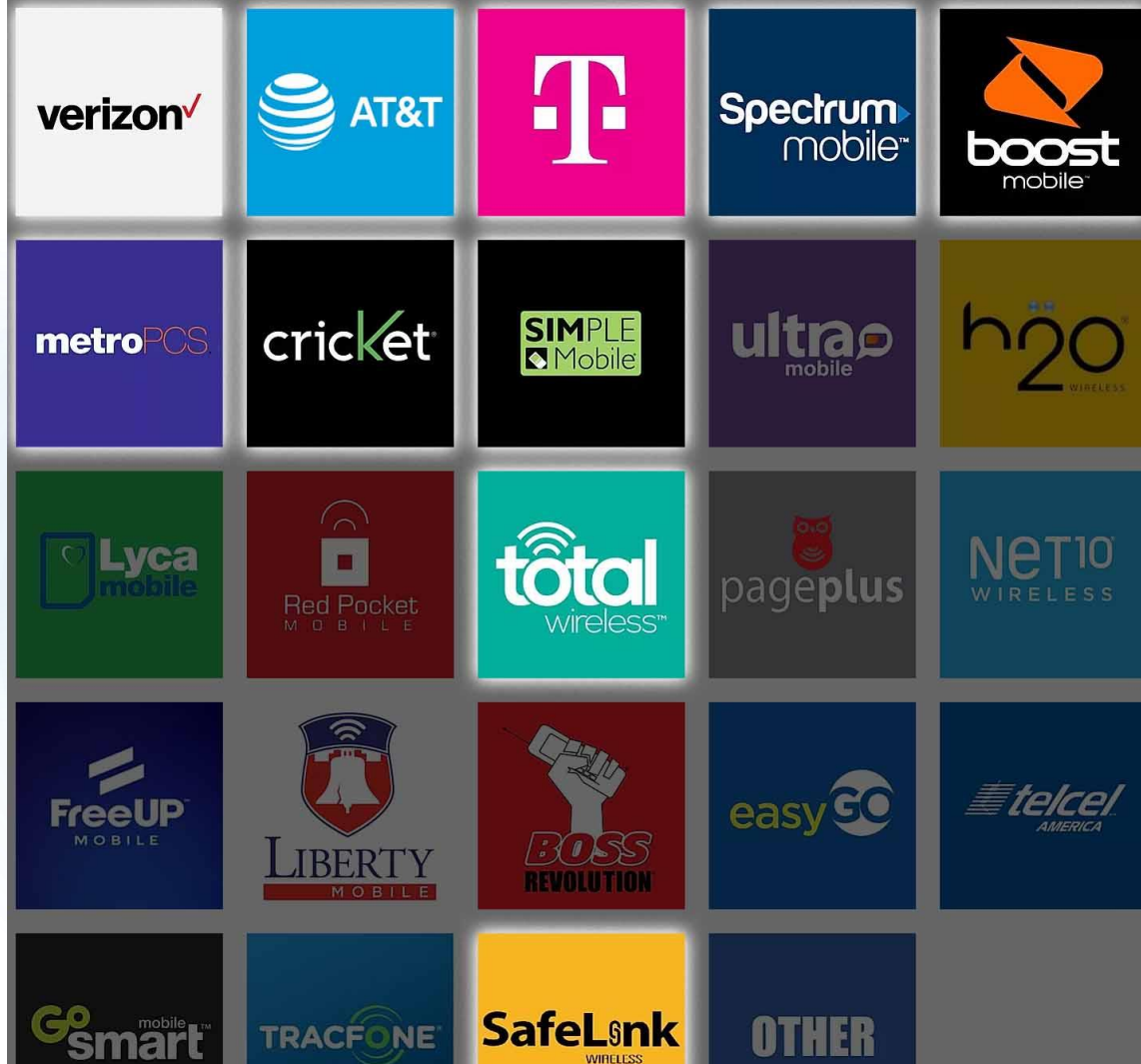


Hours of operation

Mon - Fri 8am - 5pm PST

Platinum Categories – These categories are premium categories, the most sought after by dealers.

Master Agent List

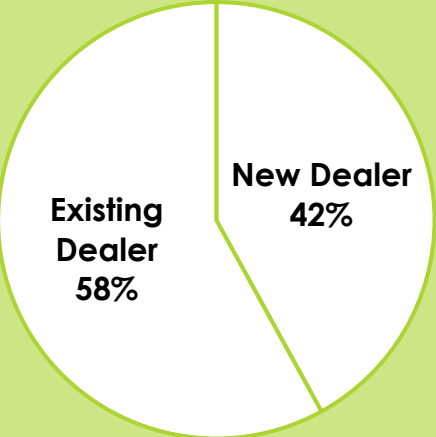


Products

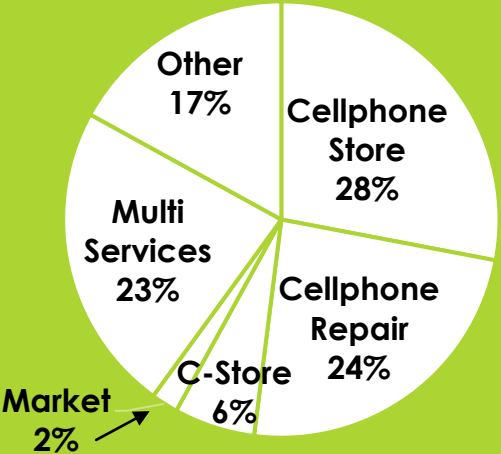


Purchase Dealer Leads! Our Group Members fill out our dealer application and let us know if they are interested in your products

DEALER STATUS



DEALER TYPE



Top Categories Selected

62%

AT&T Master Agent

60%

T-Mobile Master Agent

63%

Phone Distributor

Other Top Categories Selected

57%

Verizon Master Agent

53%

Boost Mobile Master Agent

52%

Refurbished Phone Distributor

55%

Phone Unlocking


55%

Accessory Distributor

51%

Metro Master Agent






Dedicated Email Newsletter — reach out to thousands of readers straight to their inbox



GET \$2 Credit for Registering!


We Power Billions of Messages Across the World

- Send Payment Reminders
- Send Promotions
- Keep your Customers in the loop



SMS/MMS Voice E-mail Fax Direct Mail

[Get More Information Here](#)



\$2 Credit offer expires 1-31-19

EZ UNLOCK


WHOLESALE RATES AVAILABLE



UNLOCK YOUR CELLPHONE FOR ANY SERVICE PROVIDER

Send to us your IMEI, and collect your Unlock Code quickly and easily. It's great for CellPhone Store Service Centers, Webmasters, eBay, etc.


WWW.EZUNLOCKER.COM






Instantly Add Revenue Potential

You supply the customers, Vomtel provides everything you need to drive sales.

[Click Here To BECOME A DEALER](#)



You'll Be Offering the Best



Benefits to Your Customers

Deepen your relationships and generate repeat business and brand loyalty by offering your customers the services they want.

Customizable options

Satisfy your customers by giving them exactly the services they want.

No contracts or credit checks

We don't require contracts and have a 30-day money-back guarantee to make signing up easy.

Contract Buy Out Program

With an attractive incentive program that gives customers help to get them out of a contract with another provider.

Guaranteed Service Windows

Respect your customer's time with guaranteed convenient installation.

No expensive equipment to buy

Unlike satellite, there is no equipment to buy or dish to install. Plus, customers receive a free modem.

Quality of service

Our upgraded, two-way digital infrastructure delivers reliable and superior service.

Benefits to You

Get up and running quickly with a process designed to fit seamlessly with your existing sales efforts.

Simple-to-use portal

Online access to schedule customer installations and generate reports

Innovative compensation plan

A lucrative comp plan and Easy add-on to your existing sales process can generate increased revenue.

Detailed & customized sales reports

Plot your activity and project future revenue.

Dedicated local sales & support team

You never go it alone. Our dedicated team is there to answer questions and troubleshoot issues.

Marketing support

You'll be supplied with messaging, materials and resources, and able to offer special promotions.

Exclusive Vomtel Rewards Program

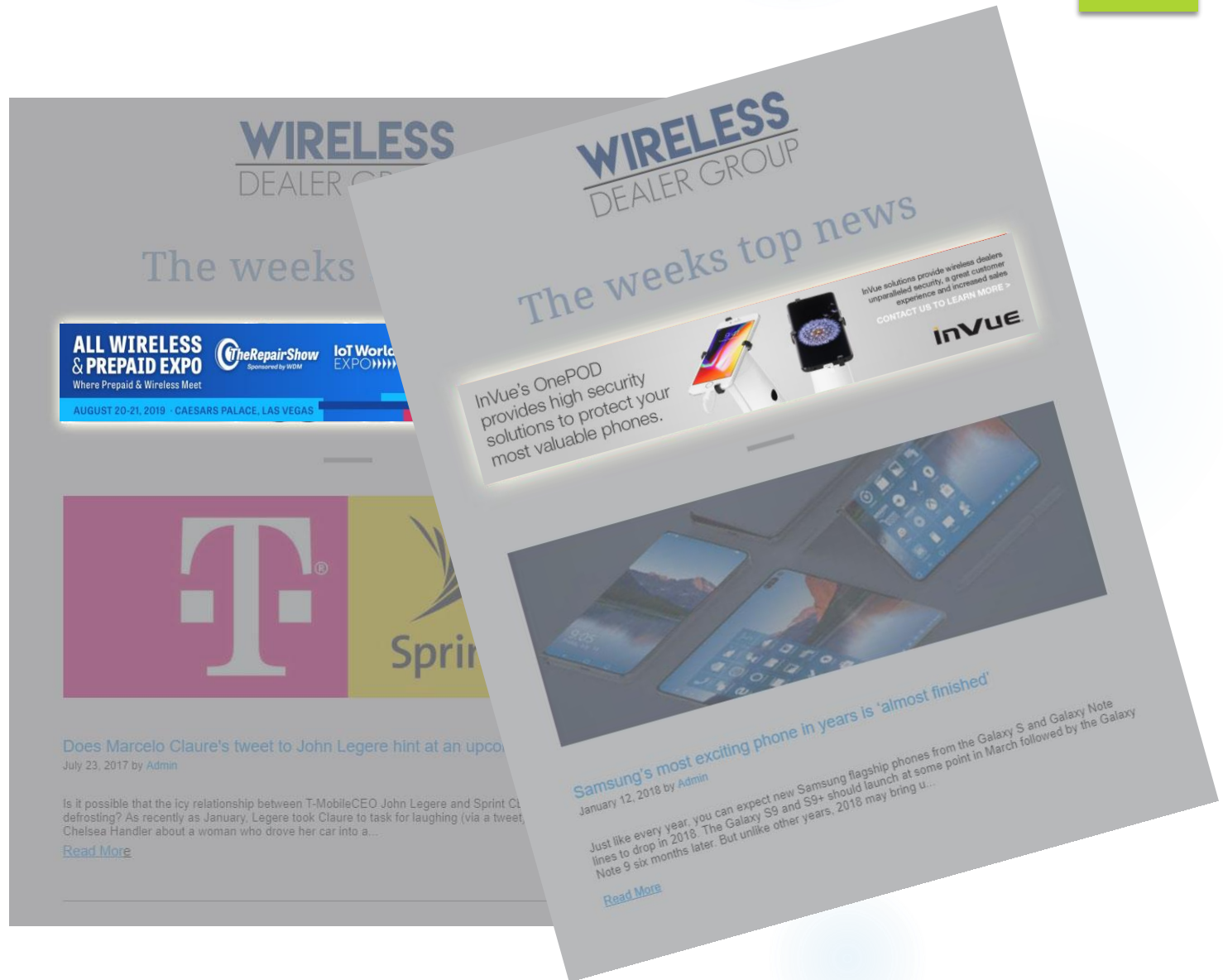
Our Vomtel Rewards Program compensates your sales team for generating sales. It also provides up to date training and News

[Click Here To BECOME A DEALER](#)

WWW.VOMTEL.COM
dealers@vomtel.com

Email newsletter ad – promote your brand with the top ad placement in our 2x/week newsletter

- Get top placement
- Over 15k emails
- Industry driven
- Hyperlink to your site

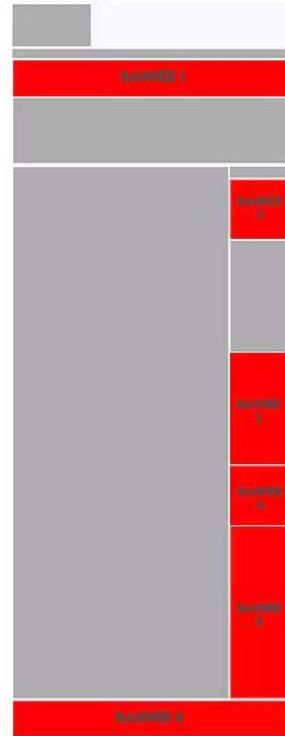


Banner Ads — drive brand awareness and promote key messages and offers

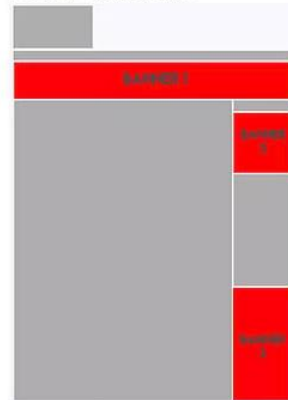
Banner Ads
Available on:

- Main Page
- Dealer Links Page
- Blog Page
- Forum Page
- Master Agent/Vendor List Page
- Forum Topic Page
- Email Blast

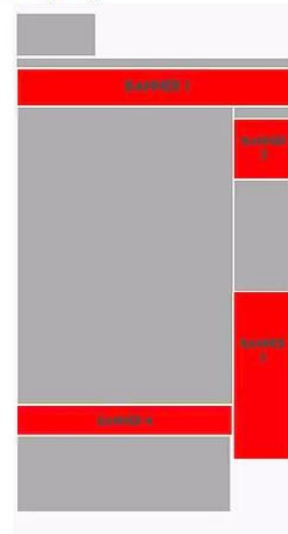
Main Page



Dealer Links Page



Blog Page



Forum Main Page



Master Agent/Vendor List Page



Sponsored Content

— generate evergreen assets that provide a continuous stream of awareness, leads and traffic

Type of Sponsored Content

- Promotions
- Interviews
- News
- Announcements
- Guest Posts

Across Multiple Platforms

- Website Blog
- Newsletter
- Social Media
 - Facebook
 - Instagram
 - Twitter
 - LinkedIn

The collage displays various sponsored content pieces from the Wireless Dealer Group. At the top, a banner for the Wireless Dealer Group features social media icons and promotional text: "Offer great deals on Television, Internet, and Phone Services to your customers!" and "Earn amazing spiffs on these home services that your customers need. Contact us to learn more >". Below this, a Facebook post from WirelessDealerGroup.com features the Liberty Mobile logo and the headline "Liberty Mobile Launches \$19.99/mo plan with international calling included (Sponsored)". To the right, a "THIS WEEKS TOP NEWS" section lists two articles: "Liberty Mobile Launches \$19.99/mo plan with international calling included" and "Liberty Wireless has made some changes to its plans. The T-Mobile MVNO has revealed that they have...". Below these, there are two "WIRELESS INDUSTRY NEWS" banners, one for Liberty Mobile and one for AT&T. On the right side, a Twitter post from @wirelessdealergroup promotes the same Liberty Mobile plan, including a list of relevant hashtags like #cellphonestore, #repairshop, and #wholesaleaccessories.

Next Steps and contacts

Next Steps

- ▶ We offer a range of different packages to help you reach your marketing objectives
- ▶ We are also happy to work with you to develop bespoke marketing programs
- ▶ To start working with us get in touch to discuss your requirements

Contacts

Interested in getting in touch?

- ▶ Julio (Business Dev Manager)
- ▶ julio@wirelessdealergroup.com
- ▶ M: 909-229-6749
- ▶ www.wirelessdealergroup.com