



WIRELESS

DEALER GROUP

THE #1 GATEWAY TO AMERICAS WIRELESS INDUSTRY

WHO WE ARE

The Industry's Most Trusted B2B Platform

For over a decade, Wireless Dealer Group has been the go-to resource for wireless industry professionals who refuse to settle for average results. We're not just another directory – we're the strategic partner that connects ambitious dealers, distributors, MVNOs, and vendors with the opportunities that transform businesses.

Our Mission: To eliminate the guesswork in wireless business growth by providing direct access to vetted partners, actionable insights, and revenue-generating opportunities.

The #1 B2B Platform Connecting America's Wireless Industry

What We Do

Industry News & Content

- 200+ curated articles keeping dealers informed
- Daily updates on wireless industry trends
- Guides and resources for dealer success
- Amazon dealer tools
 - APN Settings Guide
 - Profit Calculators
 - Port-in Information Guide
 - Phone Specs Look Up
 - Device Compatibility Tool
 - MVNO Contact Information and Tools
 - AND MORE!!!

Comprehensive Wholesale Directory

- 150+ vendor categories
- Verified, quality vendors only
- The first place dealers look for partners

Lead Generation & Connections

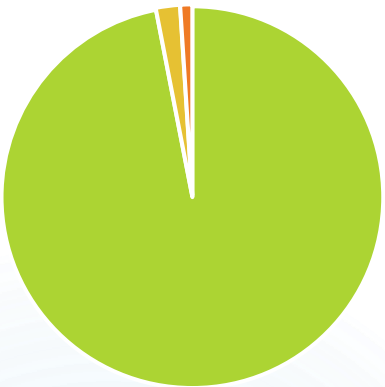
- Connect dealers with MVNOs, master agents, distributors
- Qualified dealer leads for vendors
- Active community engagement

Multi-Channel Marketing

- Email campaigns (15,000+ subscribers)
- Text blast campaigns (4,000+ opted-in dealers, 80%+ open rate)
- Social media (7,300+ followers including 3,000+ Facebook group members)
- Sponsored content and banner advertising

Our audience is highly focused in the wireless industry and regionally centered around the United States

Location



■ United States ■ Puerto Rico ■ Other

Member Type



■ Wireless Dealer ■ Wireless Repair Owners
■ Carriers/MVNO's ■ Wholesellers/Manufacturers

Audience

92%

Company is primarily focused in wireless

69%

Company is primarily focused in retail

73%

Decision making authority on purchases

Topics of interest

67%

Interested in or already doing repairs

63%

Interested in new master agents

72%

Interested in new distributors

88%

Marketing or looking for marketing

75%

Looking for new products/revenue

We help leading players in the wireless industry to reach new customers, generate sales leads and build their brand

Selected clients

CTW
DISTRIBUTION




textberries

Proline
accessories

INVUE


FireAccessories

VOATEL

 **PREPAID
MASTERS**

**EZ
UNLOCKER**

 **RHYNOS**
BUSINESS SERVICES

EGRAFX

 **appfuzer**

Testimonials



"WDG has worked wonders for us and has driven us numerous leads monthly. Our exposure has been amazing"

Mark Atwal – CEO



"We have received countless leads turned customers thanks to the direct relationships we have acquired through WDG"

Jorge Gomez – General Manager





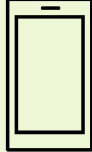
"It's always a pleasure to work with WDG. They are a very professional and responsive partner"



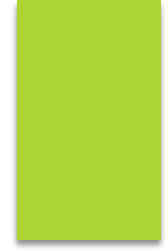
Yossi Taranokus – Sales Manager

From email to social media, forums to direct messaging – we meet your prospects where they are, when they're ready to buy.



	Active Dealers	2,500+
	Monthly Engagements	50,000+
	Email Subs	15,000+
	Social Media Followers	8,200+
	Text Message Subs	4,000+

Reach 2,500+ Active Wireless Dealers at 78% Lower Cost Than Expos & Google / Meta Ads with 4x Better Conversion



Metric	Expo Booth	WDG Super Charged	WDG Advantage
Upfront Cost	\$4500 Booth \$4500 RM/Board	\$1990/yr	78% Cheaper
Cost Per Lead	\$0	Directory - \$0 ea Lead Prog - \$65ea	Vetted Leads not mixed Leads
Dealer Leads Generated	50	Directory – 50 Lead Prog - 50	2 Sources for Leads
Total Cost	\$9000	\$4490	50% Cheaper 2x Leads
Cost per lead	\$180/Lead	\$44.90/Lead	75% Cheaper
Conversion	10%	40%	4X Higher
Cost Per Acquisition	\$1800	\$179.60	90% Cheaper

**Stop Wasting \$8,000 on Expo Booths.
Get 4x More Leads for 85% Less.**



Reach 2,500+ Active Wireless Dealers at 78% Lower Cost Than Expos & Google / Meta Ads with 4x Better Conversion



Metric	Expo Booth	WDG Super Charged	WDG Advantage
Upfront Cost	\$18,000/yr (\$1500/mo)	\$1990/yr	89% Cheaper
Cost Per Lead	CPC - \$3 CPA - \$210 (70 Clicks)	Directory - \$0 ea Lead Prog - \$65ea	Vetted Leads
Leads Generated	85	Directory – 50 Lead Prog - 50	2 Sources for Leads
Total Cost	\$18,000	\$4490	75% Cheaper
Cost per lead	\$210/Lead	\$44.90/Lead	79% Cheaper
Conversion	20%	40%	2X Conversion
Cost Per Acquisition	\$1050	\$179.60	83% Cheaper



OUR SERVICES: YOUR GROWTH ACCELERATORS




Wholesale Directory Vendor Listings

The industry's most comprehensive vendor database

Establish Your Brand as an Industry Leader

Complete profile setup, optimization, brand integration, and initial dealer outreach

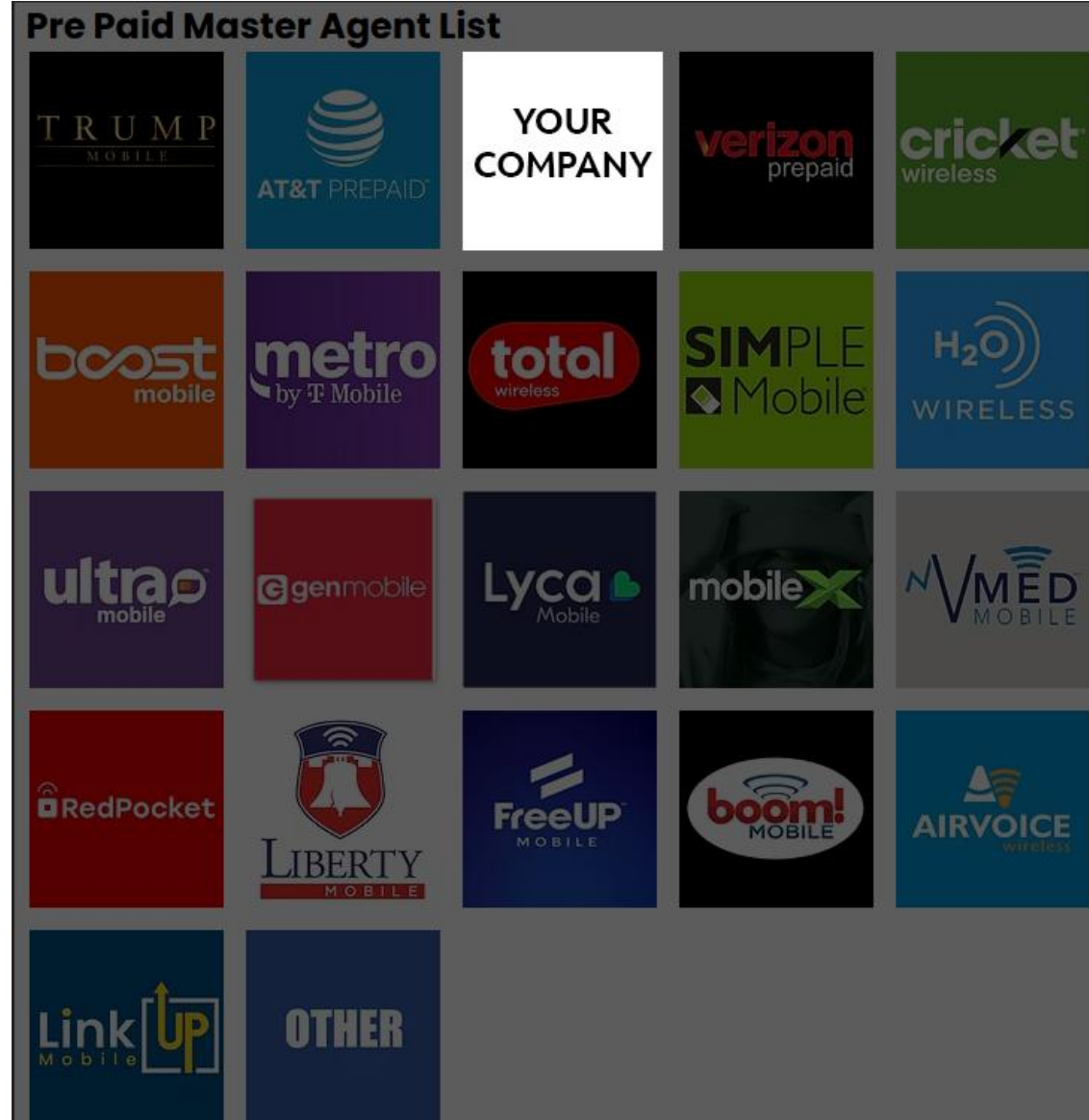
CHOOSE YOUR VISIBILITY

-  Market Domination – Top Row Visibility
-  Enhanced Visibility – 2nd Row Visibility
-  Active Listing

PREMIUM ADD-ON: ANNOUNCEMENT AMPLIFICATION

Perfect for frequent updates:

New plans • Rate cards • Commission changes • Product launches



Wholesale Directory Sub Listings

The industry's most comprehensive vendor database



Standard

\$ **25** /mo

Billed monthly

Claim Listing

Company Listing

2 Categories

Company Name

Company Phone



Charged

\$ **99** /mo

Billed monthly

Claim Listing

Everything in Standard

5 Categories

Company Logo

Company Website

Company Email



Super Charged

\$ **199** /mo

Billed monthly

Claim Listing

Everything in Charged

1 Monthly e-Blast 15k Subs

Unlimited Categories

Highlighted Listing

Top of Categories

Business Profile Page

Dedicated Page

Business Information

Hours of Operation



Valor

Call Valor Now

sales@2valor.com

www.2valor.com



[more info](#)



Prepaid Masters

Call Prepaid Masters Now

sales@prepaidmasters.com

www.prepaidmasters.com



[more info](#)



Ghostek

Call Ghostek Now

Vabramov@ghostekproducts.com

www.ghostek.com



[more info](#)



Fire Accessories

Call Fire Accessories Now

sales@fireaccessory.com

www.fireaccessory.com

020 Wireless

Call 020 Wireless Now

Platinum Categories

Premium placement in the most sought-after categories

Master Agent List

verizon

AT&T

T

Spectrum mobile

boost mobile

metroPCS

cricket

SIMPLE Mobile

ultra mobile

h20

Lyca mobile

Red Pocket MOBILE

total wireless

pageplus

NET10 WIRELESS

FreeUP MOBILE

LIBERTY MOBILE

BOSS REVOLUTION

easyGO

telcel AMERICA

Go mobile smart

TRACFONE

SafeLink WIRELESS

OTHER

Airtime Pin Processor List

Top Categories Selected

62%

AT&T Master Agent

60%

T-Mobile Master Agent

63%

Phone Distributor

Other Top Categories Selected

57%

Verizon Master Agent

53%

Boost Mobile Master Agent

52%

Refurbished Phone Distributor

55%

Phone Unlocking

55%


Accessory Distributor

51%

Metro Master Agent

Dedicated Email Newsletter






Reach out to 15,000 readers straight to their inbox



GET \$2 Credit for Registering!


We Power Billions of Messages Across the World

- Send Payment Reminders
- Send Promotions
- Keep your Customers in the loop



SMS/MMS Voice E-mail Fax Direct Mail

[Get More Information Here](#)



\$2 Credit offer expires 1-31-19

EZ UNLOCK


WHOLESALE RATES AVAILABLE



UNLOCK YOUR CELLPHONE FOR ANY SERVICE PROVIDER


Send to us your IMEI, and collect your Unlock Code quickly and easily. It's great for CellPhone Store Service Centers, Webmasters, eBay, etc.

WWW.EZUNLOCKER.COM






Instantly Add Revenue Potential
You supply the customers, Vomtel provides everything you need to drive sales.

[Click Here To BECOME A DEALER](#)



You'll Be Offering the Best



Benefits to Your Customers
Deepen your relationships and generate repeat business and brand loyalty by offering your customers the services they want.

Customizable options
Satisfy your customers by giving them exactly the services they want.

No contracts or credit checks
We don't require contracts and have a 30-day money-back guarantee to make signing up easy.

Contract Buy Out Program
With an attractive incentive program that gives customers help to get them out of a contract with another provider.

Guaranteed Service Windows
Respect your customer's time with guaranteed convenient installation.

No expensive equipment to buy
Unlike satellite, there is no equipment to buy or dish to install. Plus, customers receive a free modem.

Quality of service
Our upgraded, two-way digital infrastructure delivers reliable and superior service.

Benefits to You
Get up and running quickly with a process designed to fit seamlessly with your existing sales efforts.

Simple-to-use portal
Online access to schedule customer installations and generate reports

Innovative compensation plan
A lucrative comp plan and Easy add-on to your existing sales process can generate increased revenue.

Detailed & customized sales reports
Plot your activity and project future revenue.

Dedicated local sales & support team
You never go it alone. Our dedicated team is there to answer questions and troubleshoot issues.

Marketing support
You'll be supplied with messaging, materials and resources, and able to offer special promotions.

Exclusive Vomtel Rewards Program
Our Vomtel Rewards Program compensates your sales team for generating sales. It also provides up to date training and News

[Click Here To BECOME A DEALER](#)

WWW.VOMTEL.COM
dealers@vomtel.com

Email newsletter ad

Promote your brand with the top ad placement in our 2x/week newsletter

- Get top placement
- Over 15k emails
- Industry driven
- Hyperlink to your site



Text Blast Campaign

The highest-converting channel in our arsenal

Text Blast Campaign

- 4000+ Wireless Dealer Mobile Contacts
- All dealers opted in to receive marketing
- Over 30% open rate
- With over 5% click through Rate

Multiple Campaign Types Available

- One Time Text Campaign
- Multiple Time Text Campaign
 - Schedule Campaigns

Campaign limited to 150 Characters



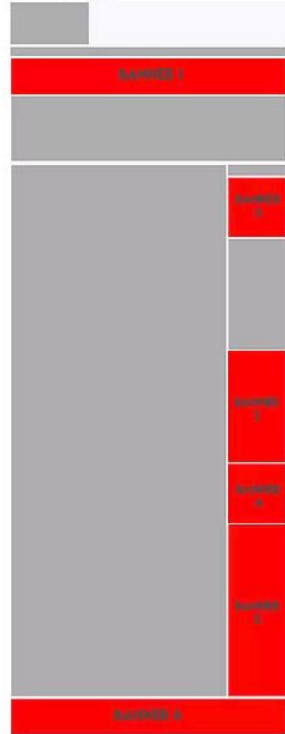
Banner Ads

Strategic placement across high-traffic pages

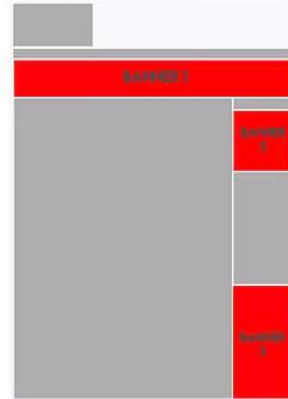
Banner Ads Available on:

- Main Page
- Dealer Links Page
- Blog Page
- Forum Page
- Master Agent/Vendor List Page
- Forum Topic Page
- Email Blast

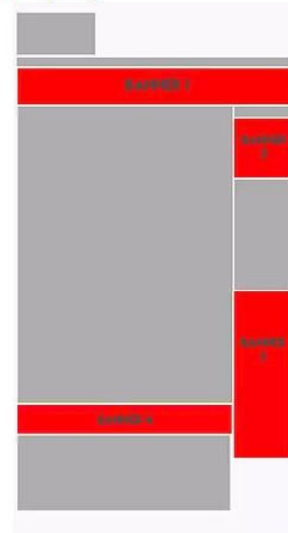
Main Page



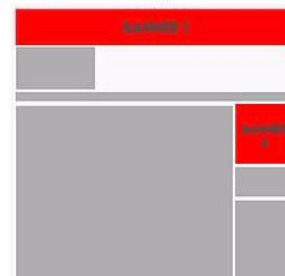
Dealer Links Page



Blog Page



Forum Main Page



Master Agent/Vendor List Page



Sponsored Content

— generate evergreen assets that provide a continuous stream of awareness, leads and traffic

Evergreen assets that work 24/7

- Company announcements
- Product launches
- Industry insights
- Expert interviews
- Success stories

Distribution:

- Website blog
- Email “Top News” newsletter
- Social media (5,200+ followers)
 - Facebook
 - Instagram
 - Twitter
 - LinkedIn

WIRELESS DEALER GROUP

Offer great deals on Television, Internet, and Phone Services to your customers!

Earn amazing spiffs on these home services that your customers need. Contact us to learn more >

VOATEL

THIS WEEKS TOP NEWS

Liberty Mobile Launches \$19.99/mo plan with international calling included

March 16, 2020 by LibertyMobileInc.com (Sponsored)

Liberty Wireless has made some changes to its plans. The T-Mobile MVNO has revealed that they ha...

LIBERTY MOBILE
Let Freedom Ring

WIRELESS INDUSTRY NEWS

AT&T

WIRELESS INDUSTRY NEWS

LIBERTY MOBILE
Let Freedom Ring

WIRELESS INDUSTRY NEWS

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wirelessdealergroup #PROMOTION
@liberty_mobile Launches \$19.99/mo plan with international calling included. Click link in bio for full article. #libertymobile

#cellphonestore #repairshop #repairphone #wirelessshop #cellphoneshop #repairs #cellphonedeaer #wholesaleaccessories #cellphonerepair #wholesale #makemoney #franchise #wholesalephones #wholesaledirectory #myno #prepaidstore #prepaiddealer #prepaidphones #masteragents #WirelessDealerGroup #WDG

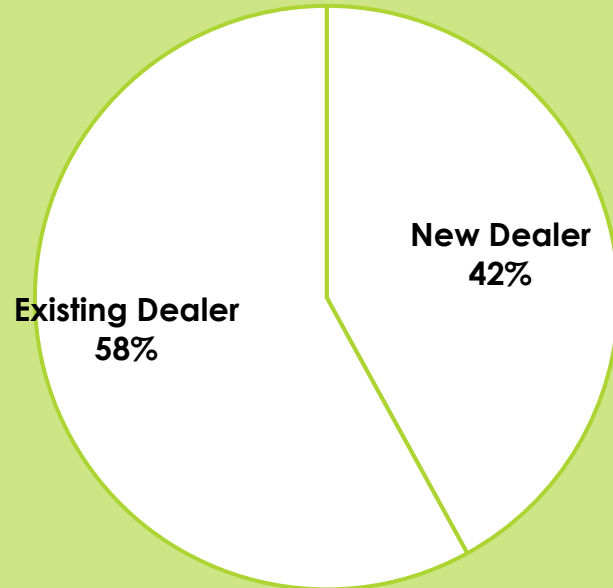
Be the first to like this
8 SECONDS AGO

Add a comment... Post

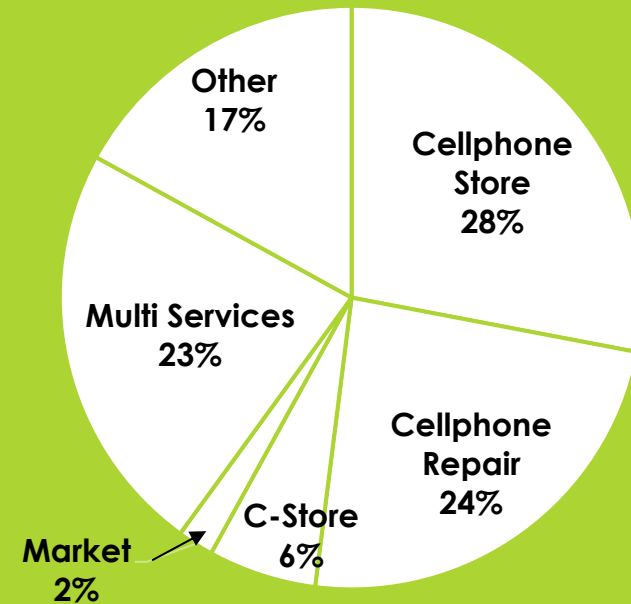
Qualified Dealer Leads

Hot prospects delivered directly to you

DEALER STATUS



DEALER TYPE



- Pre-qualified interest in your category
- Contact information included
- From instant to 24-48 hour delivery
- Introductory Text to the Dealer Lead

Success Metrics That Matter

Engagement Rates



Email Open Rate:
6.4% (industry average: 2.9%)



Text Message Open Rate:
80%+ (industry average: 45%)



Click-Through Rate:
5%+ on Text campaigns



Monthly Engagements:
30,000+ engagements

Audience Quality

92%

primarily wireless-focused
companies

73%

have decision-making
authority

69%

are retail-focused
businesses

90%

geographic concentration
Urban markets

LET'S TALK RESULTS

Ready to connect with the wireless industry's most engaged audience?

Let's discuss how WDG can accelerate your growth.

"In the wireless industry, connections aren't just valuable – they're everything. Let WDG be your connection catalyst."

Contacts

Interested in getting in touch?

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- ▶ M: 909-717-5024
- ▶ www.wirelessdealergroup.com